

Lewes Realty, Inc.

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(301) 972-3201 • info@MouseOnHouse.com

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A few years ago we introduced a successful marketing tool to the Lewes Realty rental program to increase reservations! Once again, we are working with Mouse on House to enhance our web advertising and offer guests who view your rental property online a better feel for your home. Many Lewes Realty property owners are already enjoying the benefits. This is what just a few owners and renters have to say:

"WOW is all I can say!!! I am so impressed!!!. You did an excellent job!!!" - Owner

"Your service is terrific! Floor plans are a must when finding a vacation rental. Your tool is tremendously helpful and I'll focus my search through that." - Renter

"You guys did such a great job with my house! Using this service is really helping with our rentals, in my opinion." - Owner

"The web tour looks great. We actually picked up 3 additional rentals after it went onto the web site and I have to believe it made a difference. Thanks for a good job." - Owner

The Mouse On House **Virtual Floor Plan Tour** provides an interactive floor plan and photos of every interior room, decks, views and many exterior photos. The renter simply moves their mouse over the floor plan and it displays the corresponding room picture with a detailed description. The renter can also view a larger image of each photo for even greater detail.

Think about your opportunity cost when your rental property is empty! This service clearly meets the needs of guests and will promote your property, help fill in any gaps and extend your rental season.

A floor plan presentation is the best way to give renters the most information you can about your house. To see all the Lewes Realty properties with the tours, go to www.lewesrealty.com and click on the Mouse On House icon on our homepage. Please review the enclosed brochure for pricing and further information and go to www.MouseOnHouse.com for a demonstration.

You can sign up your property by completing the bottom portion of this letter and return it with your contract. You may also sign up your property online at www.MouseOnHouse.com or by calling or emailing Suzi at 301-972-3201 or customerservice@mouseonhouse.com.

Sincerely,

The Lewes Realty Rental Team
Lewes Realty, Inc.

Property Owner Name: _____

Property Address: _____



Please sign me up for the Mouse On House **Virtual Floor Plan Tour**. I understand I will receive an invoice from Mouse On House once my property is online for the set-up fee (\$199 for a 1-5 bedroom) and a \$59.88 annual subscription.